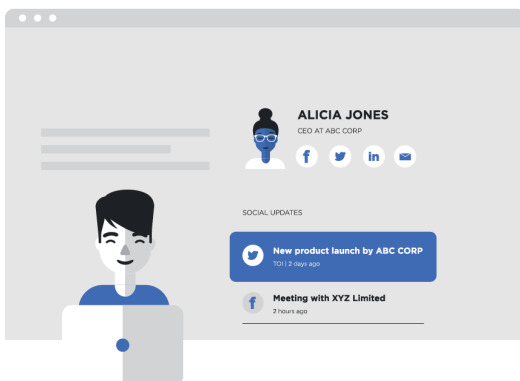


# The curated Market Intelligence platform

## DATASHEET

Real time Intelligence on Competitors, Customers, Prospects, and Industries from News channels, Corporate websites, Blogs, Twitter, Facebook, and YouTube

## Benefits for your entire team



### Automate your market intelligence work

Intelligence aggregated and curated from over 35K sources including news publications, company websites, social media, and tender portals.

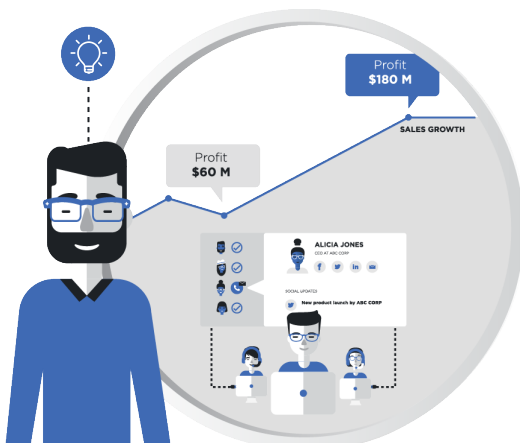
### Enable your sales team

Empower the sales team to stay on top of their accounts and prospects with sales triggers and updates. Automate distribution of competitive and market intelligence



### Keep senior management updated

Email alerts for top management and P&L owners on industry updates and competition. Notify them about investments, management changes, CXO opinions and more



# Features



## Newsfeed

Get a steady stream of market intelligence in a curated feed. Create custom views to keep an eye on companies and topics that you track frequently.



## Dashboards

Automate reporting and analysis. Create beautiful reports using a variety of chart types that can be downloaded as a PowerPoint deck.



## Email alerts

Set up custom email alerts for each user. Enable your team to stay on top of their market and competitors from the comfort of their inbox.



## Newsletter Manager

Build authority as a thought leader. Create and send company branded Newsletters to your customers, prospects, and stakeholders.



## Sourcing manager

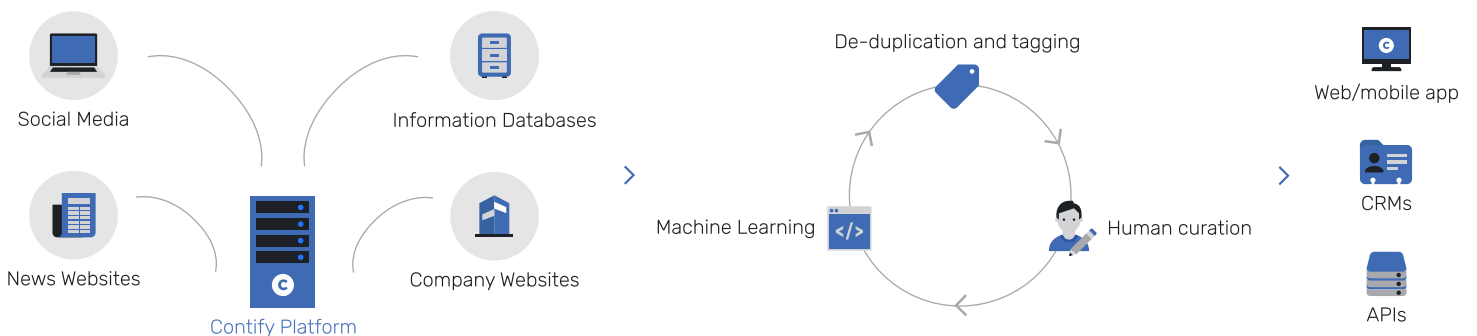
Easily integrate niche intelligence sources like tender portals, regulatory websites and job boards to get exhaustive market intelligence.



## Taxonomy Builder

Customize your Market Intelligence platform by creating a taxonomy that represents how your business is structured in your industry.

## Our Award Winning Platform



# Top Organizations trust Contify to deliver market intelligence



**PHILIPS**

**Deloitte.**

**ZTE**



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## People love Contify

“A very well integrated tool, and now my go-to source, for market intelligence information”

**CHUTIMA SAKDIARPA**

REGIONAL BUSINESS DEVELOPMENT, DELOITTE

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“It’s a very intelligent platform. We now effortlessly monitor our competitors globally”

**HU M.**

ANALYST RELATIONS MANAGER, ZTE CORPORATION

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“Contify is the only tool we use to create a detailed analysis of our competitors across the globe”

**ANIMESH SARKAR**

SENIOR ANALYST - BUSINESS RESEARCH CENTER