

Job description

Visual Designer

About Contify

We are a team of analysts, engineers, data scientists and designers building powerful intelligence tools for business users. Contify is a 360 degree market intelligence platform that enables businesses to monitor competitors, customers, suppliers, and critical market variables against event triggers on an ongoing basis with unmatched precision and relevance.

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Role Summary

- Position: Visual Designer
 - Function/Team: Marketing Department
 - Location: Gurugram
 - Reporting to: Marketing Manager
 - Working Hours: 5 days a week. Should be flexible to work in start-up environment
 - Travel: No
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ABOUT THE TEAM:

Contify is a one-stop market and Competitive Intelligence Platform to track information on competitors, customers, and industry segments. It enables users to collect, curate, and share information across the organization. Intelligent

(actionable) information is mined by searching and analyzing information from over 500,000 online sources including news, company websites, social media, reviews, discussion forums, job postings, regulatory portals, and more.

About the role:

RESPONSIBILITIES:

- Study design briefs and determine requirements
- Schedule projects and define budget constraints
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Develop illustrations, highly attractive videos, brand collaterals, logos and other
- Use the appropriate colors and layouts for each graphic
- Work with copywriters and creative director to produce final design
- Test graphics across various media
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand

REQUIREMENTS AND SKILLS:

- Proven graphic designing experience
- A strong portfolio of illustrations or other graphics
- Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Ado-be,Photoshop)
- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadlines
- Degree in Design, Fine Arts or related field is a plus
- Creative and an expert on different platform designs – social media, Websites, ppt's etc.

DESIRED SKILLS AND EXPERIENCE:

- Bachelor's degree in marketing or related field
 - 2-3 years of relevant experience
 - Experience with 2D, 3D Animation, Kinetic formats, motion graphic, etc
 - Hands-on MS Office, comfortable working on Google sheets and docs ●
- Bonus: B2B industry experience

EDUCATION/PROFESSIONAL TRAINING :

- Graduate/post graduate: Graduation or relevant degree
- Language skills: English

HOW TO APPLY:

Send your updated resume to hr.ops@contify.com or give us a call at +91-9818070579