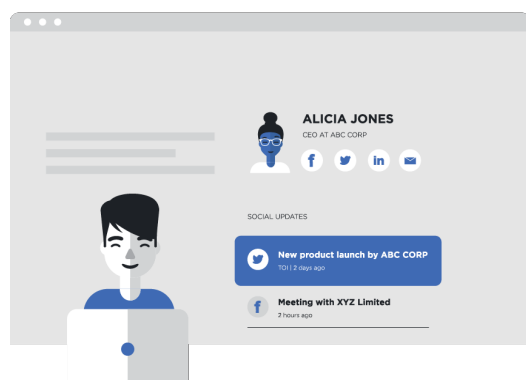


The curated Market Intelligence platform

DATASHEET

Real time Intelligence on Competitors, Customers, Prospects, and Industries from News channels, Corporate websites, Blogs, Twitter, Facebook, and YouTube

Benefits for your entire team

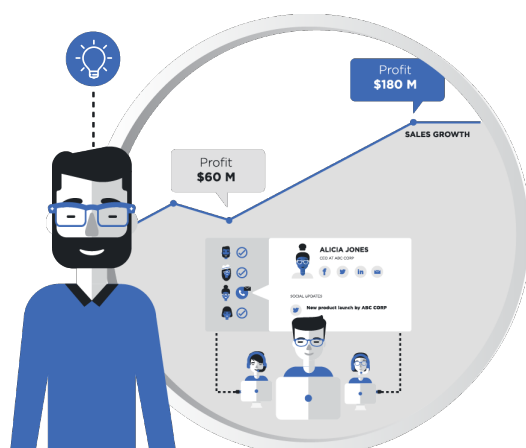


Automate your market intelligence work

Intelligence aggregated and curated from over 35K sources including news publications, company websites, social media, and tender portals.

Enable your sales team

Empower the sales team to stay on top of their accounts and prospects with sales triggers and updates. Automate distribution of competitive and market intelligence



Keep senior management updated

Email alerts for top management and P&L owners on industry updates and competition. Notify them about investments, management changes, CXO opinions and more

Features



Newsfeed

Get a steady stream of market intelligence in a curated feed. Create custom views to keep an eye on companies and topics that you track frequently.



Dashboards

Automate reporting and analysis. Create beautiful reports using a variety of chart types that can be downloaded as a PowerPoint deck.



Email alerts

Set up custom email alerts for each user. Enable your team to stay on top of their market and competitors from the comfort of their inbox.



Newsletter Manager

Build authority as a thought leader. Create and send company branded Newsletters to your customers, prospects, and stakeholders.



Sourcing manager

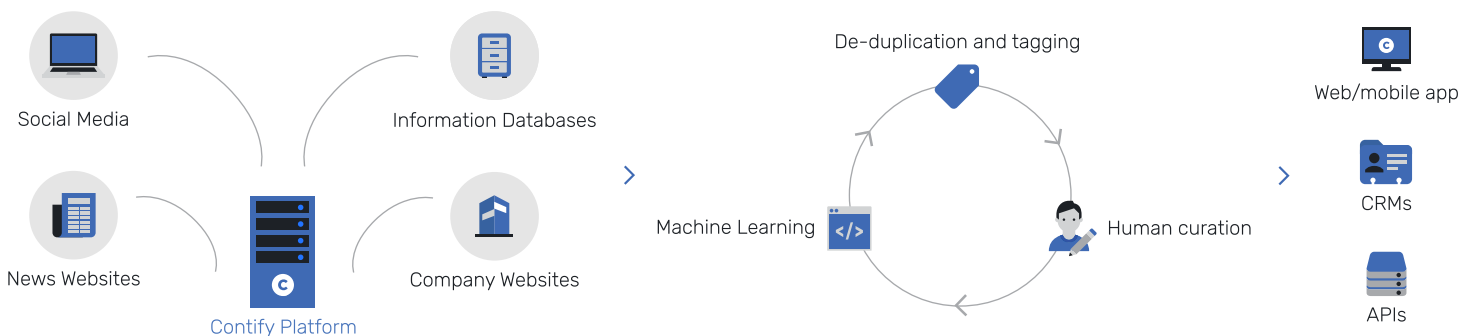
Easily integrate niche intelligence sources like tender portals, regulatory websites and job boards to get exhaustive market intelligence.



Taxonomy Builder

Customize your Market Intelligence platform by creating a taxonomy that represents how your business is structured in your industry.

Our Award Winning Platform



Top Organizations trust Contify to deliver market intelligence



PHILIPS

Deloitte.

ZTE



People love Contify

“A very well integrated tool, and now my go-to source, for market intelligence information”

CHUTIMA SAKDIARPA

REGIONAL BUSINESS DEVELOPMENT, DELOITTE

“It’s a very intelligent platform. We now effortlessly monitor our competitors globally”

HU M.

ANALYST RELATIONS MANAGER, ZTE CORPORATION

“Contify is the only tool we use to create a detailed analysis of our competitors across the globe”

ANIMESH SARKAR

SENIOR ANALYST - BUSINESS RESEARCH CENTER