

# The One-stop Solution for your Market and Competitive Intelligence Needs



Learn more



## Contify Mission

Founded in 2009, Contify is a business information company with a mission to help professionals make informed decisions. We do this by helping companies adopt world-class industry frameworks and best practices towards Market and Competitive Intelligence (M&CI). Contify provides M&CI solutions that helps companies track information on their competitors, customers, partners, and industry segments.

## Contify at a Glance

12+

Years deploying Competitive Intelligence systems.

200+

Employees worldwide

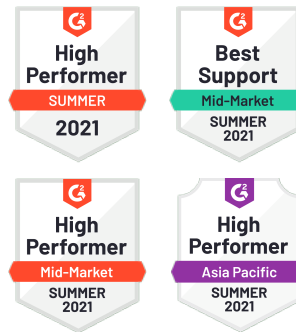
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Offices in US, UK and India

Recognitions

Recognized and awarded by acclaimed analyst firms and independent reviewers around the world.

Ranked among top market and CI companies



New Product Innovation Award for CI



Member of Strategic and CI Professionals



Listed as one of the fastest growing SaaS companies



Our Key Customers



## Our Methodology

We believe that M&CI is unique to each organization based on their respective strengths, strategic priorities, and the milestone they want to achieve. Solutions that rely only on technology cannot understand the subjective context of information, while solutions that rely only on human analysts are inefficient.

The right solution is a hybrid that utilizes the large-scale processing capabilities of technology and the subjective understanding of a human mind.

## Timeline

- 2009: Contify begins its journey as business information aggregator providing industry news feed provider to DowJones, Thomson Reuters, Bloomberg, LexisNexis, and more.
- 2012: Contify launched as an Industry intelligence platform helping companies track the latest developments in their specific industry segments.
- 2014: Launched fully customizable enterprise grade Market & Competitive Intelligence platform with custom taxonomy sourcing.
- 2016: Launched account intelligence solution for account and sales teams to drive conversions
- 2017: Partnered with one of world's largest primary intelligence firm, Fletcher/CSI to offer a comprehensive market intelligence program.
- 2018: Sameer Walia, Entrepreneur and Deep-tech investor, became a part of Contify's board.
- 2019: Launched fully-customizable industry specific market intelligence solutions for enterprises.
- 2020: Launched a Competitive Intelligence solution for B2B Marketers with Advanced Website Change Tracking.



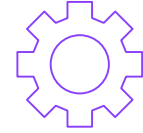
### MI Essentials

Contify's Market and Competitive Intelligence platform with essential features like Personalized Newsfeeds, Newsletter Reports, Watchlists, and User Analytics.



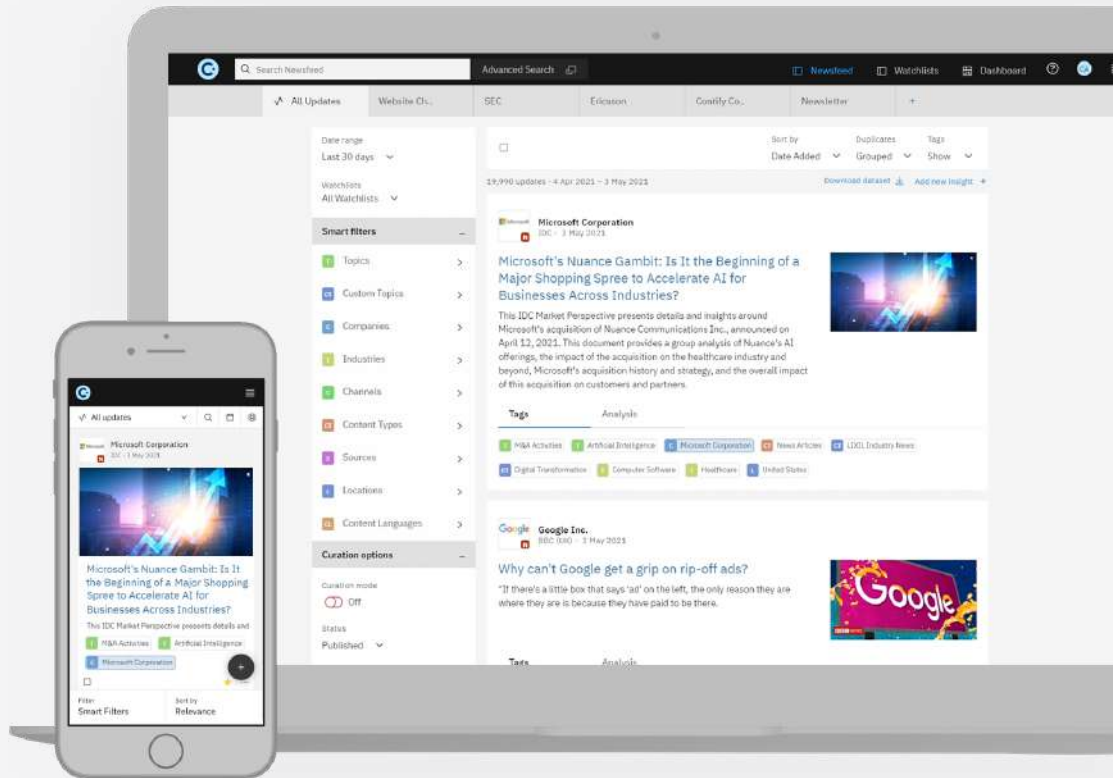
### MI Enterprise

A fully-customizable Market and CI platform, to cater to your organization's specific intelligence requirements. Additional features include Custom Home Page, Intuitive Dashboards, and Collaboration Tools.



### News Feed APIs

Contify's News Feed APIs enrich your apps & websites by delivering a steady stream of noise-free, structured and machine-readable business and industry-relevant news, through RESTful APIs, Webhooks and RSS feeds.



## Reach out to us

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